

## **Development of Accessible resources - Voice to Parliament**

In 2023, Australian voters will be asked whether they agree to a Constitutional amendment to support the establishment of a First Nations Voice to Parliament.

The vote will occur via referendum. For Australian voters to be informed as they head to the referendum, it is critical that information is widely available and that includes in accessible forms.

### **Project**

Through a Partnership between Reconciliation Australia, SNAICC – National Voice for our Children, From the Heart, Life Without Barriers and Polaron Language Services a project is in place to develop a range of accessible information for Australian voters on a Voice to Parliament.

The information will be available from a master fact sheet in English which addresses key information about the Voice. The Master sheet will form the basis for the work described below.

The project will involve three stages with Stage 1 as the immediate focus:

### **STAGE 1: April / May release**

*Simple information on the Constitution, on what a referendum is, what a Voice to parliament will mean, what a First Nations people are asking Australians to vote on. Made available in bitesize format in up to 50 languages.*

### **Part 1**

1. Fact Sheet: Translation of this resource into 50 community languages (including 4-5 Indigenous languages, 45 established as well as new and emerging languages) containing key messages about the Voice to Parliament. This would include Plain and Easy English to maximise reach.
2. Social media tiles: Development of 2-3 social media tiles based on the fact sheet. Short, targeted in-language messages aimed at 50 communities and people with low literacy levels to create awareness amongst as many Australians as possible.
3. JPG and PDF resources tagged for accessibility.
4. To be used on various organisations' website and social media channels.

5. Traceability report with feedback & comments about the campaign from translators, community leaders and community organisations.
6. Recommendations on dissemination channels and strategies, including ethnic media community organisations and informal groups.

## Part 2

1. Develop a 30 second simple animated video in language based on the fact sheet.
2. Develop a 30 second voice recording in language based on the fact sheet.
3. Trusted in-language resources in various formats.
4. Build closer relationship with members of the community.
5. Maximized reach, feedback from community, education for the community.

### **STAGE 2 – Late June release – post parliamentary process**

*Potential second stage following the outcome of the senate Committee.*

*Date and explanation of the question in 50 languages in bitesize format to be determined based on feedback from Stage 1.*

### **STAGE 3 – AUGUST / SEPTEMBER release NOT CONFIRMED**

*Reminder of date and question in 50 languages in bitesize format to be determined based on feedback of Stages 1 and 2.*

## **Our Commitment**

The development of these resources are born from a commitment to partnering and ensuring all Australians have access to information on a VOICE to parliament. The resources will be freely available to any individual or organisation who wishes to use them.